



when you get here you understand

Business Partnerships

Now and through the COVID Recovery

Partnerships and Advancement

- PRIMARY external facing team of RDC
- CONNECT internal departments with external stakeholders
- BUILD mutually beneficial solutions



Beyond Students...



RDC Career Services

- Students bring new perspectives to organizations
- Opportunity to “recruit through experience”
- RDC Job Board
- Career Spotlight Events

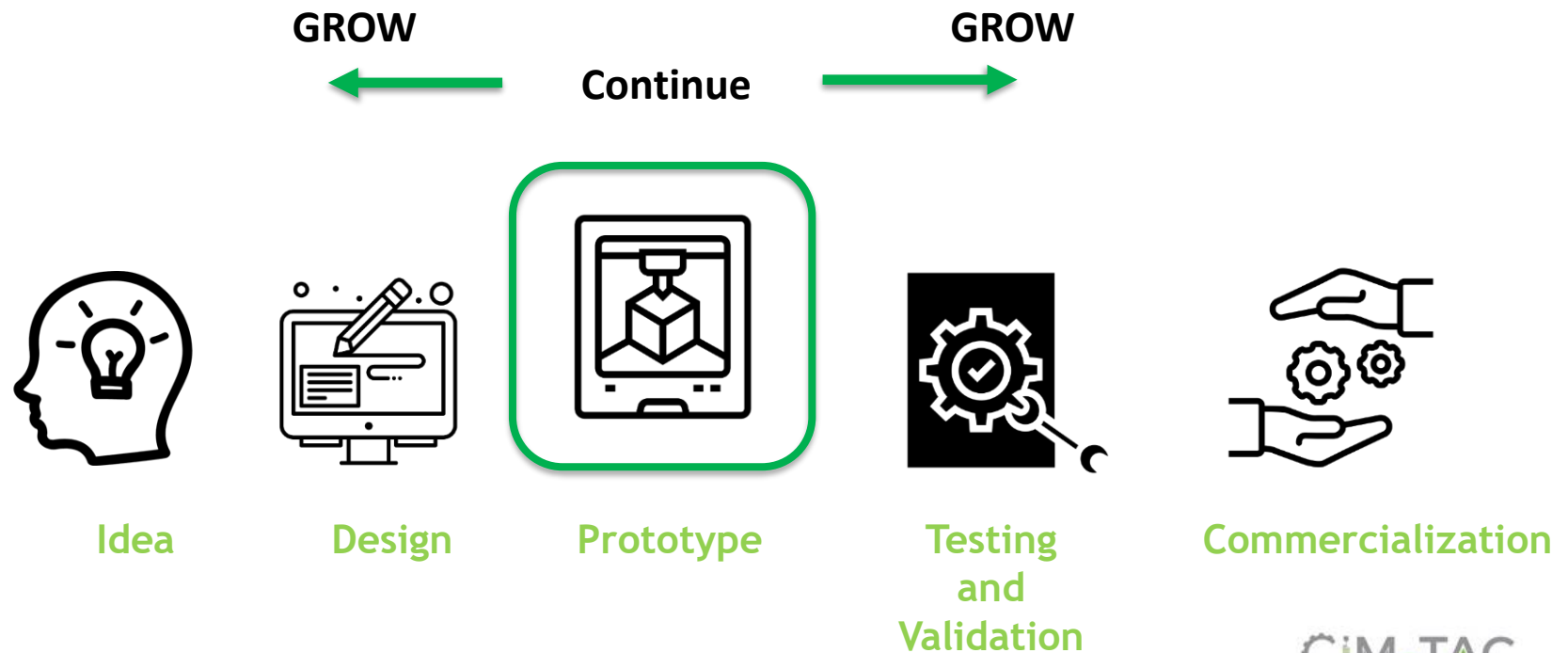
- Pre COVID
 - 600+ Direct Student Engagement
 - 1,600 + students engaged in our workshops

Contact Michelle at michelle.brown@rdc.ab.ca to learn more



Centre for Innovation and Manufacturing

CIM-TAC creates manufacturing systems that enable you to develop and grow your business with resourcefulness and integrity using all of Red Deer College's resources



Contact Tonya at tonya.wolfe@rdc.ab.ca to learn more

CIM-TAC
Centre for Innovation in Manufacturing
Technology Access Centre



Alternative Energy Lab

- Validate alternative energy equipment
- Collect data on a variety of installations
- Provide information so that correct ROI's can be determined
- Work with industry to integrate alternative energy into their process

Contact Alicia at Alicia.Cafferata@rdc.ab.ca to learn more



Conference and Event Services

Red Deer College is the premier destination for all your event and conference needs. Whether you are hosting a large conference, intimate reception, business meeting, or anything in between, our unique location and premier services offer you the perfect venue to host your next event.



Contact Trent at trent.rix@rdc.ab.ca to learn more



Fitness and Wellness Services

Gary W. Harris Canada Games Centre - Collicutt Performance Fitness Zone

- RDC Fitness Programs are dedicated to the health and wellbeing of central Albertans.
- Our amazing 30,000 square foot high-performance Collicutt Performance Fitness Zone provides you with access to:
 - State-of-the-art cardio and weight equipment
 - Our high-performance zone consists of six platforms, three half racks, multi-jungle and synergy unit
 - Spin bike zone
 - Free weight zone
 - 200m Running Track
 - Squash Courts
 - Barrier-free fitness opportunities
 - Fitness classes held in our multi-purpose fitness studio
 - Personal training services for individuals of all fitness levels
 - Free individual fitness program design to help you reach your fitness goals

Ask about our corporate membership program – Healthy employees are happy employees!










Contact Trent at trent.rix@rdc.ab.ca to learn more



Build your Brand

- 8,500 Active Students (doubling enrollment by 2026)
- 80,000 Alumni
- 690 Active Employees
- Social Media Impressions (annually)
 - 12,500,000+ impressions
 - 350,000+ engagements
 - 65,000+ post link clicks

 RDC Alumni	1,100
 RDC Alumni	1,551
 RDC Athletics	596
 Red Deer College	11,796
 Red Deer College	6,129
 Red Deer College	8,411
 Red Deer College Alumni	1,597

Opportunities to build brand

- Social Media Platforms
- Athletics, Residence Life, Meeting Facilities, Campus Programs, Alumni and Special Events

Contact our team at engage@rdc.ab.ca to learn more



Advisory Committees at RDC

Advisory Committees at RDC

- Ensuring our learners leave RDC with the necessary skills to make a meaningful and immediate impact in their communities is critical in delivering our mission - to enrich our communities through intellectual, economic, cultural and social development
- RDC's Advisory Committees provide the opportunity for us to listen and to better understand the communities that RDC learners and graduates contribute to; there are two distinct Advisory Committee opportunities:

Industry and Partner Advisory Committee (IPAC)

- A IPAC is a group of industry and community leaders brought together to advise strategic planning efforts by providing industry knowledge and insights
- IPACs are organized by School, department or area focusing on strategic direction and macro-trends

Program Advisory Committee (PAC)

- A PAC is a group of subject matter experts brought together to advise on program development and evolution
- PACs are organized by program area and focus on program outcomes and curriculum direction

Contact Tarah at tarah-lynn.truant@rdc.ab.ca to learn more



School of Continuing Education

Serving the professional development and lifelong learning needs of central Albertans.

- Professional Development
- Corporate Training
- Community Programming (Life & Leisure)
- Testing Services

<https://rdc.ab.ca/programs/continuing-education>



School of Continuing Education

- **Fast Facts**
 - 17 Certificates & Diplomas (HyFlex Ready)
 - Over 150 professional development courses each year
 - Building Micro-Credentials in
 - Microsoft Office & Microsoft Azure (ready now)
 - Health Care – Personal Care Assistant (2021)
 - Non-Technical Micro-Credentials (2021)
 - Critical Thinking, Resilience, Problem Solving, Intercultural Fluency, Initiative, Communication, Collaboration
 - Over 100 Summer Courses & Programs
 - Learning experiences that Ladder & Stack towards future certificates, diplomas & degrees



Corporate Training

- COVID-19 Training
 - Take the stress out of compliance
 - Online and Easily Accessible
 - Track completion for compliance
- Training Needs Analysis
 - Catalogue of Training Programs
 - Customized Training Solutions
- [Canada-Alberta Job Grant | Alberta.ca](#)
 - 1/3 – 2/3 split
 - 100% coverage when hiring and training someone unemployed
 - \$10k cap per employee
 - \$300k cap for employer

Contact our team at engage@rdc.ab.ca to learn more



We're consumers as well...

- COVID is shifting our business model
- We have to look at delivering service differently which will open opportunities for us to work with you

Contact Darcy at darcy.mykytyshyn@rdc.ab.ca to learn more





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Questions